

1766

ALUMNI MAGAZINE



Looking back at the legacy of football, journalism and music on the Banks.

RUTGERS' ROOTS



LOOKING GLASS
BRANDY
(YOU'RE A FINE GIRL)
ONE BY ONE



The magazine published by and for the Rutgers Alumni Association
FALL/WINTER 2019

ALSO INSIDE: CELEBRATING PAUL ROBESON | ATHLETIC ACHIEVEMENTS | LOYAL SONS & DAUGHTERS HONORED



Rutgers Alumni Association 188 YEARS OF SERVICE TO RUTGERS ALUMNI

Founded in 1831, the Rutgers Alumni Association (RAA), a 501(c)(3) service organization, is the alumni association of the Rutgers School of Arts and Sciences, and includes alumni of the School of Engineering, Mason Gross School of the Arts, the School of Graduate Studies, and the School of Management and Labor Relations. Membership in the Rutgers Alumni Association provides many benefits for its alumni, such as receiving special Rutgers publications, access to RAA events, merchandise, and much more!

As the fourth-oldest organized alumni association in America, the 188-year old RAA is proudly supported by a volunteer army fueled by more than 500,000 alumni constituents. We welcome your participation. To find out more about the RAA, visit www.rutgersalumni.org or call 732-932-7474.

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1766

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EDITOR'S MESSAGE

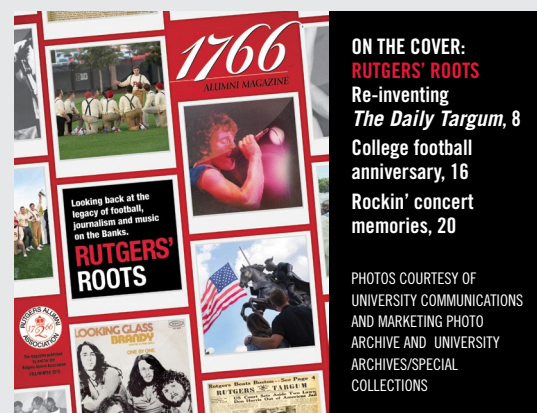
Attending a large University with an extraordinary history gives us the opportunity to take part in a variety of experiences. Whether it was seeing a soon-to-be superstar in concert or working for *The Daily Targum*, this issue features Rutgers alumni taking a walk down memory lane to share their perspectives. We also explore some of Rutgers' rich past, discussing 2019's centennial anniversary of Paul Robeson's graduation, Rutgers football, and a project to preserve historic content from *The Daily Targum*.



This issue also includes two Q&A profiles of Rutgers alumni, Elliot Lurie RC'70, the singer/songwriter who brought us the 1970s #1 hit "Brandy," and Marques Harper RC'00, Fashion Editor of the *Los Angeles Times*, a former *Targum* editor-in-chief.

We are always looking to feature Rutgers alumni making great contributions. Please send us your ideas at 1766editor@rutgersalumni.org.

Francine Tardo RC'96



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COLLECTIONS

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DANIELLE BECHTA SAS'11

Dear Fellow Rutgers Alumni,

It is my honor and privilege to serve as the President of the Rutgers Alumni Association (RAA). Having the opportunity to represent an organization with a rich 188 year history is a dream come true. I am fortunate to be the first RAA President that has graduated from the School of Arts and Sciences (SAS), as well as the first to serve a two-year term. This is a historical moment for the RAA and I am humbled that my peers felt that I was the right person to help usher the RAA into the future.



In 2007, I arrived on the Banks of the Raritan and was immediately welcomed by a supportive family in the Educational Opportunity Fund program. Without the strong foundation that this department provided me, I know the adjustment to college life would have been much more difficult. As an undergraduate I

became passionately involved with my sorority, Sigma Kappa, and Rutgers University Dance Marathon. When I graduated in 2011 from SAS I was asked to get involved with the RAA and I have never looked back. I also had the incredible opportunity to establish the Rutgers University Dance Marathon Alumni (RUDMA) group.

Alumni leadership is something that I have dedicated my life to. Because of my undergraduate experience, it has always been important to me to give back to Rutgers. The RAA's mission is to engage alumni, help students, and celebrate Rutgers. My favorite part about being a member of the RAA is that we strive to engage alumni at a level that most interests them. We understand that everyone has different interests, and all gifts of time and talent are extremely valuable.

The RAA offers twelve committees, four constituent schools, and five special interest groups. Providing personal and professional

PRESIDENT'S MESSAGE

growth opportunities for alumni is quintessential to my personal mission. Because of our diverse offerings I guarantee that we have something for you. In addition to providing growth opportunities, my goal is to engage new as well as established alumni. It is crucial that we provide an opportunity for all alumni to be a part of the RAA from the moment they step off the stage at graduation.

I invite you to attend an event, meet our dedicated members, and learn about ways to reignite your Rutgers' passion. We have opportunities year-round to give back and network with the greater Rutgers community. You can also contact me through the Rutgers Alumni Association website. And if you see me at an event, come say hi, I would love to meet you!

Loyally in Rutgers,
Danielle Bechta SAS'11

President, Rutgers Alumni Association, 2019-2021

Get Involved! RAA has 12 committees that are always looking for volunteers

- | | |
|---------------------|--------------------------|
| Budget and Finance | Loyal Sons and Daughters |
| By-Laws | Membership |
| Communications | Nominations |
| Community Service | Reunion/Homecoming |
| Grants and Gifts | Undergraduate |
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EXECUTIVE DEAN'S MESSAGE

PETER MARCH RUTGERS SCHOOL OF ARTS AND SCIENCES

Dear RAA Community,

Greetings from the School of Arts and Sciences!

I am honored to be able to share with you—here in the pages of *1766*—the energy, excitement, and inspiration of a new academic year.

This September we welcomed our largest and highest-achieving group of new students ever: 4,120 first year students and 1,553 transfer students. These undergraduates are impressive: the first years come with an average SAT score of 1,296, and the transfers with an average GPA of 3.42.

They arrive on the Banks of the Old Raritan from places near and far, bringing a rich variety of backgrounds to the Rutgers mosaic. International students make up 15 percent of the new

group and hail from 37 countries. Another 8 percent come from outside New Jersey within the U.S.; they represent 36 states. And, we remain the hometown school of choice, with roughly three-quarters of new students coming from the Garden State.

We have much to offer this bright, talented, and diverse group. Students at the School of Arts and Sciences can choose from more than 100 majors and minors, work one-on-one with world-renowned faculty and pursue many public service and leadership opportunities.

Examples of student excellence abound.

Senior Sophie Benaroya was one of 12 students worldwide this year selected for an internship at the Lunar and Planetary Institute, NASA Johnson Space Center. She spent the summer in Houston, working with top scientists on the Mars team. Sophie, a geology major, earned this amazing opportunity through hard work and dedication. But I want to also give a shout-out to her professors in the Department of Earth and Planetary Sciences, who noticed she was excelling in the challenging course Structure and Formation of Terrestrial Planets, advised her to apply for the internship, and wrote recommendations.

This is what we are all about at the School of Arts and Sciences: high academic standards. Dedicated students. Supportive faculty. And as executive dean, I am working to build a leadership team that will continue advancing our mission to become the best liberal arts program in the nation.

Here are two new deans I would like you to get to know.

Charles “Chuck” Keeton, a professor of physics and astronomy, is Dean of the School of Arts and Sciences Honors Program. Chuck succeeds Jennifer M. Jones who has returned to the history faculty after four years of outstanding service as honors dean.

Our honors program is a vibrant liberal arts community that provides a supportive home for high-achieving students and enhances their social and intellectual growth. Coming to the job with extensive experience as both an academic leader and accomplished scholar, Chuck is well-suited to the work of running an honors program that is a model for other schools on campus and at research universities nationwide.

In addition, Cherise Kent is the inaugural Associate Dean for Industry Engagement. This new position is responsible for developing partnerships between the School of Arts and Sciences and all sectors of industry, from established corporations to innovative biotech firms to small start-ups. As science and technology continue to reshape our world, this position will help us serve as an intellectual resource to innovators in industry. These relationships will bring benefits back to Rutgers, including employment opportunities for students and alumni and increased support for our faculty research.

Cherise, who for the last four years has served as Rutgers University's first Director of Corporate Engagement, brings deep experience in both academia and industry with a strong understanding of their respective missions.

In closing, I want to thank you for your continued friendship and support and invite you to become more involved in the School of Arts and Sciences. As Rutgers alumni, you bring knowledge, wisdom, and experience that is of immense benefit to our students as they begin their journey to adulthood. I invite you all to visit campus, attend one of our many alumni events, or even just peruse our website, sas.rutgers.edu, to see the extraordinary work that happens here each and every day.

Sincerely,

Peter March

Executive Dean of Rutgers School of Arts and Sciences



CELEBRATING PAUL ROBESON

The University honors the legendary Class of 1919 alumnus with a yearlong celebration and the dedication of a new plaza

By Marilyn Ali SCI/SAS'16 MCM'19

Since the beginning of 2019, Rutgers University, New Brunswick, and its students have been celebrating the life of Paul Robeson RC'19 on the 100th anniversary of his graduation from Rutgers. The centennial celebration featured numerous ceremonial dedications and celebrations, in recognition for the many contributions that Robeson made to the world. Included in the commemorations was the dedication of a plaza named for Robeson to honor his legacy as a distinguished scholar, athlete, actor, eloquent speaker, and global activist for civil rights and social justice.

The outdoor plaza presents distinctive eight black granite panels detailing Robeson's life story. Located near the Voorhees Mall on the College Avenue campus, the display was unveiled on April 12, 2019. Hundreds of students, alumni, and community members participated in the dedication ceremony. Robeson graduated as class valedictorian in 1919, and was a star pupil and athlete. He was only the third African American student to enroll at Rutgers at the time.

“There's no question... Paul Robeson is among the greatest of the hundreds of thousands of Rutgers alumni...” Rutgers President Robert Barchi said.

A centennial celebration has taken place all year to honor Paul Robeson.
NICK ROMANENKO/RUTGERS UNIVERSITY



The outdoor plaza, which features eight black granite panels detailing the story of Paul Robeson's life, stands in a prominent location next to the Voorhees Mall on the College Avenue Campus.

Below: Paul Robeson's granddaughter Susan Robeson, fourth from left, and Jim Savage RC'71 cut the ribbon at the plaza dedication, along with University dignitaries. PHOTOS BY NICK ROMANENKO/RUTGERS UNIVERSITY

"We may never see again so many talents combined in one person, a superior scholar, an all-American athlete, a world renowned singer, an actor, a spellbinding orator, and a passionate activist and humanitarian."

Susan Robeson, the granddaughter of Robeson, was in attendance and shared these words, "What was so extraordinary about my grandfather was that the more successful, the more wealthy, the more famous, the more accomplished he became as a singer and actor, the less focused he was on himself and the more attuned he became to the suffering of others. To him, all the success in the world was meaningless if it didn't benefit someone else."

"My greatest hope is that students today strive to become global citizens who

transcend boundaries and engage with the issues of peace and social justice in every corner of the globe and, like Paul, never fear to speak truth to power," she added. "My grandfather often said, 'I'm not free until we're all free,' and he wasn't just talking about black folks. He was talking about every single person who walks on the planet Earth."

Claude White, RC'71 and president of the Rutgers College Class of 1971, also spoke at the dedication event. The plaza, the result of a collaboration between the Rutgers College class of 1971 and the Rutgers African-American Alumni Alliance, Inc., was the Class' gift for its 45th anniversary.

"President Barchi, this is our milestone

gift and it is the hope of the Class of 1971 that the Paul Robeson Plaza will stand as a public and lasting tribute to the extraordinary life and legacy of Paul Leroy Robeson and will serve to inspire future generations to stand up, to speak out (on) social injustice and human rights with Paul Robeson as their model and their mentor," White said.

In addition to Rutgers dedicating the Plaza to Paul Robeson, the City of New Brunswick dedicated Paul Robeson Boulevard, formerly known as Commercial Avenue.

Mayor Jim Cahill said Robeson's achievements, "stemmed directly from his education" at Rutgers. Cahill led the ceremony at the corner of Baldwin Street

and Robeson Boulevard near the entrance to Feaster Park, where the city plans to install a sculpture of Robeson.

"It has been a long time coming to bring Paul Robeson back to the City of New Brunswick," said Felicia McGinty, executive vice chancellor of administration and planning at Rutgers University-New Brunswick and chair of the university's Paul Robeson Centennial Committee. "We celebrate with you long before the centennial of his graduation."

This article includes excerpts from the Rutgers Today stories "Rutgers Dedicates Plaza to Paul Robeson, Renaissance Man for the Ages" and "City of New Brunswick Dedicates Paul Robeson Boulevard."



REINVENTING The Daily Targum

The 150-year-old newspaper looks at new ideas after failing to secure student funding

By Christa DiMaio Richie CCAS'99 GSC'05

When the staff of *The Daily Targum* newspaper returned to their office on Neilson Street this September, they faced a new challenge. The paper which has been a part of the Rutgers community for 150 years, and serves as an independent news source for Rutgers University, will be operating on a smaller budget during the next three years. This decrease is due to a lack of student support for a recent referendum which would have approved a fee of \$11.25 to be added to the cost of tuition to fund the publication. This failed referendum is the first for the paper.

The newspaper began in 1869, and as the *Targum* flourished, it provided unbiased and fact-based reporting for Rutgers and the surrounding community. The *Targum* founders would have been proud to see how *Targum* alumni would not only support the newspaper but also help recent graduates of the *Targum* as they began their lives as journalists.

In 1980, *The Daily Targum* achieved independence from Rutgers University and became the non-profit, Targum Publishing Company. Rutgers University agreed to give the newspaper office space on campus, and the staff of *The Daily Targum* agreed to the requirement for a student referendum every three years to approve funding the newspaper. The funds to operate *The Daily Targum* come



Students failed to pass a referendum last spring which normally accounts for about 70 percent of the *Targum* budget. THE DAILY TARGUM

“My time at *Targum* probably, day-in-day-out was the happiest I have ever been at any job. I certainly have never had a group of friends who have meant as much to me as that group did, and still does.” MICHAEL PERLIN RC'66

from subscriptions and donations, with approximately 70 percent of the budget coming from student fees. When the referendum failed this past spring, the newspaper was left without much-needed support for production, salaries, and other costs.

“I was shocked to learn the *Targum* lost its funding and the referendum didn't pass. *The Targum* is an independent newspaper with reporting that's informative, impartial, and credible. I'd think students would want to support that type of coverage — especially today when all we hear about is “fake news,” said Marques Harper RC'00, Fashion Editor for the *Los Angeles Times* and former *Targum* Editor-in-Chief. “It's very disappointing that students didn't get out and vote. At the end of the day, it's \$11.25 per semester—the price of two lattes,” he added.

Melissa Hayes DC'04, a former *Targum* staff member and present Board of Trustee member for The Targum Publishing Company, sees the recent setback from the failed referendum as a call to “remake” *Targum*. She says *The Daily Targum* does not intend to ask the University to fund the paper and is instead looking at some alternatives.

One of those options, according to Sandy Giacobbe SAS'20, the business manager for *The Daily Targum*, includes transitioning the publication to offer enhanced digital content. He is focused on looking for some long-range solutions for the next three years until the next referendum. He expects upgrades to the paper's website and an app to reach more subscribers on the go. He says the paper will also publish only four days a week instead of five, on Monday through Thursday.

Targum alumni, who playfully call themselves “dinosaurs” have gone on to hold prominent positions at global news organizations. The newspaper has a distinguished list which includes S. Mitra Kalita RC'98, Vice President of programming for CNN's digital division; Carrie Budoff Brown RC'98, Editor of *Politico*; Hayes, Communications and Social Media Specialist at the North Jersey Transportation Planning Authority; Kelly Whiteside RC'90, the first female president of the Football Writers' Association of Philadelphia; and the Nobel Prize winner Selman A. Waksman RC'15.

Working at the newspaper has also created a close network of friendships. Michael Perlin RC'66, a professor for New York Law School, former editor-in-chief, recalls, “My time at *Targum* probably, day-in-day-out was the happiest I have ever been at any job. I certainly have never had a group of friends who have meant as much to me as that group did, and still does.”

Others like Larry Benjamin RC'66, attorney and journalist, former news editor, remembers the *Targum* as bringing “together some of the brightest minds on campus, classmates who went on to exceptional careers in business, law, academia, the military, and federal service. Several *Targum* alums remain good friends of mine all these years later.”



HOW TO HELP

A GoFundMe page was created for the newspaper where alumni, professors, and others in the Rutgers community have contributed to keeping the paper in production.

Those who want to contribute can do so at: www.gofundme.com/f/support-student-journalism-at-rutgers

Steven Frakt RC'66, a lecturer at Princeton University, a former executive editor of the *Targum*, credits being a part of the newspaper as “the best decision I have ever made at Rutgers...and—perhaps best of all—giving me lifelong friendships with my fellow Targumites.”

Their experiences of connection to one another and the Rutgers community is perhaps what spurred *The Daily Targum* to become successful. The paper has won several awards including the Columbia Scholastic Press Association's Gold Crown Award. Yet, some challenges lay ahead.

As of now, the staff remains committed to *The Daily Targum*. Priyanka Bansal SAS'20 current editor-in-chief, believes her experience at the *Targum* has made her resilient. Both past alumni of the *Targum* and its current staff attribute that resilience as the reason for the paper's continuing value to the community now and in the future.

Top: A 1996 *Targum* editorial board meeting
PHOTO BY DAVID FARRÉ, RC'97

Bottom: 1950s *Targum* staff
PHOTO COURTESY OF RUTGERS UNIVERSITY ARCHIVES/SPECIAL COLLECTIONS

A career designed with

PASSION

By Lori Neuman RC'90

For most of his 42 years, Marques Harper RC'00 has lived and breathed journalism and pop culture. He's also lucky enough to have made an entire career of both, currently serving as Fashion Editor for the *Los Angeles Times* where he oversees the newspaper's Image section. When you speak to Harper about the work he does, his energy and passion comes through with every word. He's a dynamic storyteller, whether it's reliving his early years as a newspaper intern, his travels across the country to take on new career opportunities and adventures, or his experience as a young journalist of color in a town that wasn't quite ready for him.

His work has appeared in various news outlets including the *New York Times*, *Atlanta Journal-Constitution*, *Austin American-Statesman*, and the *Oregonian*, as well as his New Jersey hometown newspaper, the *Burlington County Times*, where he held his first journalism job at age 16 as an editorial assistant. He speaks in awe, candor, and appreciation of meaningful encounters with professors, designers, and other journalists, and the importance of making your own opportunities where none exist. His key influencers range from Pulitzer Prize-winning writers and determined underdogs to his own father, who reminds him often to remember those who have helped him on his journey and pay it forward.

Harper, who resides in Los Angeles, discussed his devotion to his craft, life lessons, and the importance of continuous learning.

Tell us about your experience at Rutgers and how it helped shape the person you are today?

"I started at Rutgers in 1995 as an English major and joined the writing staff at *The Daily Targum*, which radically changed my life. I held various positions at the *Targum* – including Editor of the Inside Beat section which covered subjects such as pop culture, theater, TV, video games, and books. I eventually became the paper's Editor-in-Chief, and, as it happens, the first black man to hold this position. I had the privilege of working with the most diverse and talented group of people – some of whom continue to be leaders in the journalism world today. Looking back, the *Targum* really

defined my years at Rutgers. I got incredible, real-world experience that served as the launchpad for my career."

What is one of your most meaningful memories as a student?

"I was scheduled to graduate with the class of 1999 but decided to stay an additional semester to take creative writing classes with one of my favorite authors at the time – Catherine Texier, who wrote a memoir, *Breakup*, about the end of her marriage. This was important to me as my goal, ultimately, was (and is) to write novels and, eventually, get into screenwriting and TV. She taught me so much about the art of setting up a scene."



PHOTO BY JAY L. CLENDENIN/LOS ANGELES TIMES

favorites

Favorite city?

Paris

Writing or editing?

Writing, but I enjoy editing.

Introvert or extrovert?

I am an extreme introvert (surprising, I know).

Oprah or Madonna?

I love them both.

What's on your playlist?

Lizzo, Taylor Swift's *Lover*, Missy Elliott, Madonna's *Madame X*

What's next for you?

I'd like to take on a bigger leadership role at the *Los Angeles Times*, write screenplays, and develop TV shows – maybe be the next Shonda Rhimes or Ryan Murphy. I want to do it all.

What excites you most about your career?

"I oversee fashion, style, and beauty coverage – all of which tell the story of a particular culture at any given moment in time. Each day is unpredictable and may include conversations with celebrities or fashion designers on topics such as art, travel, and inspirations, writing or editing breaking-news stories, or drafting an 'appreciation' for someone who's passed away."

Who's been the most interesting person you've met, and why?

"I've met many interesting people including Oprah and Madonna. But I'd have to say Olivier Rousteing, a young, French fashion designer of color and the creative director of Balmain, a French luxury fashion house. On the surface, one would think he has everything – success, wealth, and high-profile friends. But when I interviewed him a couple years ago, we talked about how he was adopted and on a quest to find his biological parents. Most of us know who our parents are or can find them through records or DNA tests. But the process has been quite difficult for Olivier. A documentary about him will be coming out this fall, in France, which touches on that part of his life. I'm hoping he has found some resolution."

What's the best piece of advice you've received?

"In journalism, an editor once told me, 'Sometimes you have to meet the readers where they are currently.' In other words, life changes, lifestyles change, and we are constantly evolving as individuals. We have also become a very visual society. It's important to move beyond the written word at times and not be afraid to put out new content in new formats – whether that's videos, photos, or social media channels."



PHOTO BY DAVID FARRÉ, RC'97

"Looking back, the *Targum* really defined my years at Rutgers. I got incredible, real-world experience that served as the launchpad for my career."

PRESERVING RUTGERS' PAST

Digitization project will make historic *Targum* issues searchable online

By Hal Shill RC'66 and Erika Gorder RC'91

Ask a Rutgers grad what “first” happened “on the Banks” in 1869, and he or she will most likely cite the first intercollegiate football game, a 6-4 victory over Princeton. However, another major event in the university’s history also occurred that year. *The Targum*, the venerable student newspaper, was founded and is still going strong today. Started as a monthly publication, it became a weekly paper in 1891 and a daily in 1954, and reached another milestone when it launched its online version in 1996. *The Targum* is the second oldest collegiate newspaper in the country.

Most of us read *Targum* (or at least the parody *Mugrat* issues!) as undergrads, and some of us were also *Targum* staffers. Unless you’ve saved the original paper versions, finding stories or full issues from the past has been difficult. We can read the pre-1987 *Targum* on microfilm in Alexander Library or more recent issues in paper format from 1969 to today in Special Collections and University Archives . . . if we can travel to New Brunswick.

The original microfilming of the *Targum*, done in the late 1980s as part of a statewide initiative, has been vital for preservation. Post-1860s newsprint deteriorates significantly and therefore much old newsprint is virtually unusable. More recently, microfilm users have been able to email microfilmed articles directly from modern microfilm reader-printers . . . again, if they can come to the library in person. Despite these advances, access to past issues has been inconvenient for many Rutgers graduates, researchers, and students accustomed to easy

and immediate access to information on the internet. Moreover, the quality of the original microfilm created in the 1980s was not the best.

That access issue is currently being addressed by the Special Collections and University Archives (SCUA) division of the Rutgers Libraries. A proposal to digitize the *Targum* and make it available via the internet was first floated in 2015. Then, when SCUA received a grant from the Rutgers 250th anniversary office in 2016, a decision was made to focus spending on a major exhibition on the University’s history for the anniversary and the digitization of past *Targum* issues.

SCUA had multiple goals for this project. It wanted to ensure the preservation of past *Targum* issues through high quality microfilm that lasts for at least 300 years. Re-filming would also improve the resolution of text and photographs. The new microfilm would then be digitized, making it possible to upload files onto a dedicated website for easy online access. Finally, having the *Targum* online and searchable would help the archivists quickly answer reference questions. Overall, the project is an opportunity to facilitate access and encourage more study of the University’s history.

The digitization project has been divided into two phases. In Phase I, under contract with a private firm specializing in preservation microfilming, the original print issues from 1869-1980 are being microfilmed and digital files generated.

After samples are reviewed by SCUA for quality control, Rutgers University Archives technical services staff then

upload the files to the Rutgers digital preservation platform (RUCore) and create the required metadata. Finally, a customized website will make the digitized issues easily searchable for users.

Funding and implementation of Phase II, covering issues published from 1980 to the present, will be explored when Phase I has been completed. SCUA chose 1980 as a cutoff date because *Targum* became a private, non-university entity in that year, requiring that copyright permissions be addressed. In addition, these issues will be more complicated and expensive to process due to the use of color photographs and other graphics in the newspaper.

Current plans include a gradual roll-out in 2019 and 2020 while the web portal is built. Library staff will upload and create metadata for three to five years of issues each month for immediate public access via RUCore <https://rucore.libraries.rutgers.edu>. When the website is created, alumni, students, and all researchers will be able to browse or search past issues of *Targum* by individual names, topics (lacrosse, WRSU, campus dining, concerts, etc.) and dates. Issues published from 1869 to the early 1900s can already be browsed, but not

keyword searched, in RUCore.

While funding for Phase I came mainly from the 250th Anniversary grant, alumni contributions from the Class of 1966 and other mid-60s classes “were incredibly important to do the quality job” desired by SCUA, since the cost of Phase I exceeded the grant amount by \$7,000. The library administration also added funds to make up the difference.

The eventual completion of Phase II will provide ready access to *Targum*’s unique archive of campus life, the university’s development, and student perspectives on state, national, and world events from 1869 to the present. For graduates around the world, the *Targum* digitization project will provide a clear window into their undergraduate days and the university’s evolution over time with a few clicks on a computer keyboard. It should be fascinating and it should be fun.

Harold (Hal) Shill is Class Historian, Class of 1966, and was Targum sports editor in 1965-66.

Erika Gorder, Class of 1991, is the Interim University Archivist and has been an active participant in the Targum digitization project.



Rutgers University happenings from the very first issue of *The Targum* from 1869 and years since will be made available to search digitally thanks to the Special Collections and University Archives division of the Rutgers Libraries. PHOTOS: RUTGERS UNIVERSITY ARCHIVES/SPECIAL COLLECTIONS.

CELEBRATING
SERVICE
LOYAL SONS & DAUGHTERS

The 61st Loyal Sons and Daughters of Rutgers Awards Dinner was held April 13, 2019, at The Hyatt Regency New Brunswick. The Rutgers Alumni Association award recognizes extraordinary service to the university. The honorees were: Michael Azzara RC'69; James F. Dougherty RC'74 GSNB'75; John J. Healey GSNB'70; James R. McRobbie ENG'79; Steven A. Miller RC'79; and Thomas Struble CC'81. The event was organized by co-chairs Cara Bufanio MGSA'85 and Melissa Daniel DC'00 GMLR'01.

PHOTOS BY PATTI BANKS, PATRICIAN PHOTOGRAPHY



Above: Back row from left: Peter March, Executive Dean, Rutgers School of Arts and Sciences, Bob Kanarick RC'63, Roberta Kanarick DC'64, GSE'92, Jackie Johnson, Ken Johnson ENG'66. Front row from left: Martha March, President Robert Barchi, Francis Harper Barchi, Jim Dougherty RC'74 GSNB'75, and George Condos.

Left: Enjoying the cocktail hour at the Loyal Sons & Daughters Awards Dinner are Herb Hersh RC'54, Heather Taylor RC'89, and Christopher Molloy, Chancellor of Rutgers University–New Brunswick.



Above Peter March, Executive Dean, Rutgers School of Arts and Sciences, served as the official host of the 61st year of the awards.

Right: Deep Treble, the premier co-ed a cappella group at Rutgers, entertained guests to open the awards program.



Above: Loyal Son honoree Michael Azzara RC'69 with Rutgers Board of Trustees Chair Mary DiMartino DC'85.

RAA COMMITTEE SPOTLIGHT
MEMBERSHIP

Merged committee ready to engage alums

By Charles Collard RC'67, Co-Chair

In the 1990s when I started volunteering for the RAA, I joined the Member Services Committee, which included Membership as a sub-committee. At that time, Member Services promoted event and benefit programming via the publication, "RU Aware," which was published a few times a year. The Membership sub-committee involved soliciting alumni for annual dues in support of its programs. In 2007 after the Rutgers School of Arts and Sciences (SAS) was formed the dues program ended, the Rutgers University Alumni Association then became the umbrella organization, of which the Rutgers Alumni Association became a chartered member. The Membership Committee transitioned as a separate committee, focused upon attracting new RAA volunteers by holding meet and greet events at the Rutgers Club on College Avenue.

Recently, the Rutgers Alumni Association became the official association for all graduates of SAS. Now, the RAA is serving the vast majority of the New Brunswick/Piscataway campus graduates. Thanks to our new RAA President, Danielle Bechta SAS'11, the Membership and Member Services Committees have again merged to become one committee ready to engage alumni and attract new volunteers to serve on RAA committees. Meet and greet programs were held this past May and November.

By attending this program alumni have the opportunity to meet Committee Co-Chairs and join any committee(s) which captures their interest. Besides Membership, there are other committees which also plan events to promote alumni engagement. There is the Young Alumni Committee for those who graduated within the last 10 years, the Alumni Family Day Committee for family friendly events, and the Undergraduate Committee for student-entered events. The Membership Committee also helps recruit writers for 1766, as well as volunteers for the other committees: Reunion/Homecoming, Community Service, and Grants and Gifts.

JOIN THE COMMITTEE

If you are interested in joining the RAA Membership Committee, please contact Charles Collard, cecollard44@gmail.com or Anu Khare, anukhare@aol.com.

To learn more about the RAA and to find out what programs and activities are coming up, visit www.rutgersalumni.org.

RUTGERS CELEBRATES ITS ROLE
IN THE FOUNDING OF

College Football

By Jim Kelly RC '79, RBS '81



Left: Rutgers defeated Princeton again in a reenactment of first college football game.

Below: From left, New Brunswick Chancellor Chris Molloy, Ron Garutti RC'67 and Joanna Garutti, whose donation helped fund the statue; Deputy Director of Athletics Sarah Baumgartner, Director of Athletics Pat Hobbs and the Scarlet Knight at the unveiling of the Victory statue outside SHI Stadium.



Above and left: Players and spectators of the first college football game dressed in 1869 attire.

PHOTOS BY BEN SOLOMON/RUTGERS ATHLETICS AND UNIVERSITY COMMUNICATIONS AND MARKETING PHOTO ARCHIVE

In the words

of Rutgers Athletic Director Pat Hobbs, "An anniversary like

this deserves a season-long celebration with many elements and that's just what we've planned. There's only one Birthplace and it's right here on the Banks."

That declaration was part of the July announcement which detailed a season long celebration of the 150th anniversary of college football. As part of the commemoration, every Rutgers home game, played at the newly-named SHI Stadium, featured a different theme related to the milestone.

Rutgers' home opener against the University of Massachusetts on August 30 included the dedication of a new "Victory Statue," a 12-foot high structure that "portrays the armored Scarlet Knight raising his sword in triumphant victory atop his steed after vanquishing an opponent in battle," according to the news release announcing its construction.

The game also featured a reenactment of the first college football game, a Birthplace of College Football halftime theme performed by the Rutgers Marching Band, and post-game fireworks.

The September 21 match-up against Boston College of the ACC honored famous Rutgers alumnus Paul Robeson, a football All-American from the Class of 1919, on the 100th anniversary of his graduation. This event is also part of the year-long Paul Robeson Centennial Celebration.

Once Big Ten (B1G) conference games started with Maryland on October 5, Rutgers focused on honoring all past All-Americans, followed by Homecoming weekend on October 19 versus Minnesota, where players from the '40s, '50s, and '60s were honored. The October 26 game versus non-conference foe Liberty honored teams and players of the '70s, '80s, and '90s.

When the B1G schedule resumed in November, the Ohio State match-up on November 16 honored teams and players from the

2000s to present, followed by the grand finale home game on November 23 against Michigan State, which was called the bELieve game in honor of Eric LeGrand SAS'14, to help raise awareness and support for spinal cord injury research.

In October 2010, LeGrand sustained a spinal cord injury while playing in a Rutgers football game. Since then he has done a great deal of work in the community, encouraging those affected by paralysis to "bELieve."

Beyond Rutgers, beginning in September, ESPN aired an 11-episode documentary series titled *The American Game*, which took a definitive look at college football from its birth, not just as a sport, but as a cultural phenomenon.

ESPN also aired a separate series in September titled *The Greatest*, which chronicled college football through stories of the landmark games, bigger than life personalities, and monumental events. And for regular ESPN viewers, all college football broadcasts featured the 150th anniversary logo.

R-U RAH RAH

Rutgers had a lot to be proud about during the 2018-2019 athletic season



PHOTOS COURTESY OF RUTGERS ATHLETICS

STUDENT-ATHLETE ACCOLADES

Senior **Anthony Ashnault** (149 pounds, pictured lower right) and junior **Nick Suriano** (133 pounds) claimed the first individual national titles in program history at the NCAA Wrestling Championships to lead RU to a program-best 9th place finish

Reanda Richards (right) earned Big Ten Women's Track Athlete of the Year, **Max Edelman** was named Big Ten Men's Lacrosse Co-Specialist of the Year, and Richards and women's soccer goalkeeper **Meagan McClelland** were both honored as Big Ten Freshman of the Year. **Izaiah Brown** captured his fourth 400m indoor crown to become the first Scarlet Knight to claim four Big Ten titles in the same event

Defensive backs **Saquan Hampton** and **Blessuan Austin** were both selected in the NFL Draft

TEAMS TAKE HONORS

Nationally-ranked for the first time in program history, **rowing** placed 11th at the NCAA Championships (Pictured above)

No. 11-ranked **field hockey** qualified for its first NCAA Tournament since 1986.

Swimming sent three student-athletes to NCAA Championships, its most since 2007, on the heels of earning the program's first Big Ten Championship medals since joining the conference

Women's soccer earned an NCAA berth for the seventh straight season

Men's basketball was named the Most Improved Team of the 2018-19 season by *Sports Illustrated*



ALUMS GETTING IT DONE

Three former football standouts – **Duron Harmon**, **Devin McCourty**, and **Jason McCourty** (below) – earned Super Bowl rings as the New England Patriots defeated the Los Angeles Rams in Super Bowl LIII. The three champions on the active roster were the most from any University

Carli Lloyd (right) helped lead the United States to its second consecutive World Cup title, while **Shannon Woeller** advanced to the round of 16 with Team Canada



PHOTO COURTESY OF THE NEW ENGLAND PATRIOTS



ALL-STAR COACHES

Women's Basketball Head Coach **C. Vivian Stringer**, (below) became the sixth women's head coach in NCAA history to join the elite 1,000 career victory club

Wrestling Head Coach **Scott Goodale** was named the NCAA National Tournament Coach of the Year and Dan Gable National Coach of the Year



READ MORE

This is only a sampling of many of Rutgers accomplishments. Read about more in the Rutgers University Division of Intercollegiate Athletics' annual "Points of Pride" <https://scarletknights.com/news/2019/7/11/general-018-19-rutgers-athletics-points-of-pride.aspx>

13

Scarlet Knights earned All-America status

5

student-athletes won Big Ten individual titles

40

Scarlet Knights earned All-Big Ten honors or medaled at Conference Championships

87

student-athletes recognized as Big Ten Distinguished Scholars (school record)

276

student-athletes earned Academic All-Big Ten honors

MON AME
 E YOUNG RASCALS MEATLOAF
 ELVIS COSTELLO BO DIDDLEY A FLOCK OF SEAS
 ATTY SMITH DEVO LEMONHEADS THIRD EYE BLIND REEL BIG FISH
 BILLY JOEL BRUCE SPRINGSTEEN RAGE AGAINST THE MACHINE WARREN ZEVON L
 RADIOHEAD EARTH WIND AND FIRE THE VELVET UNDERGROUND REM REEL BIG

ROCKIN' RUTGERS MEMORIES

By Ron Ghilino RC'80 and Marty Siederer LC'77



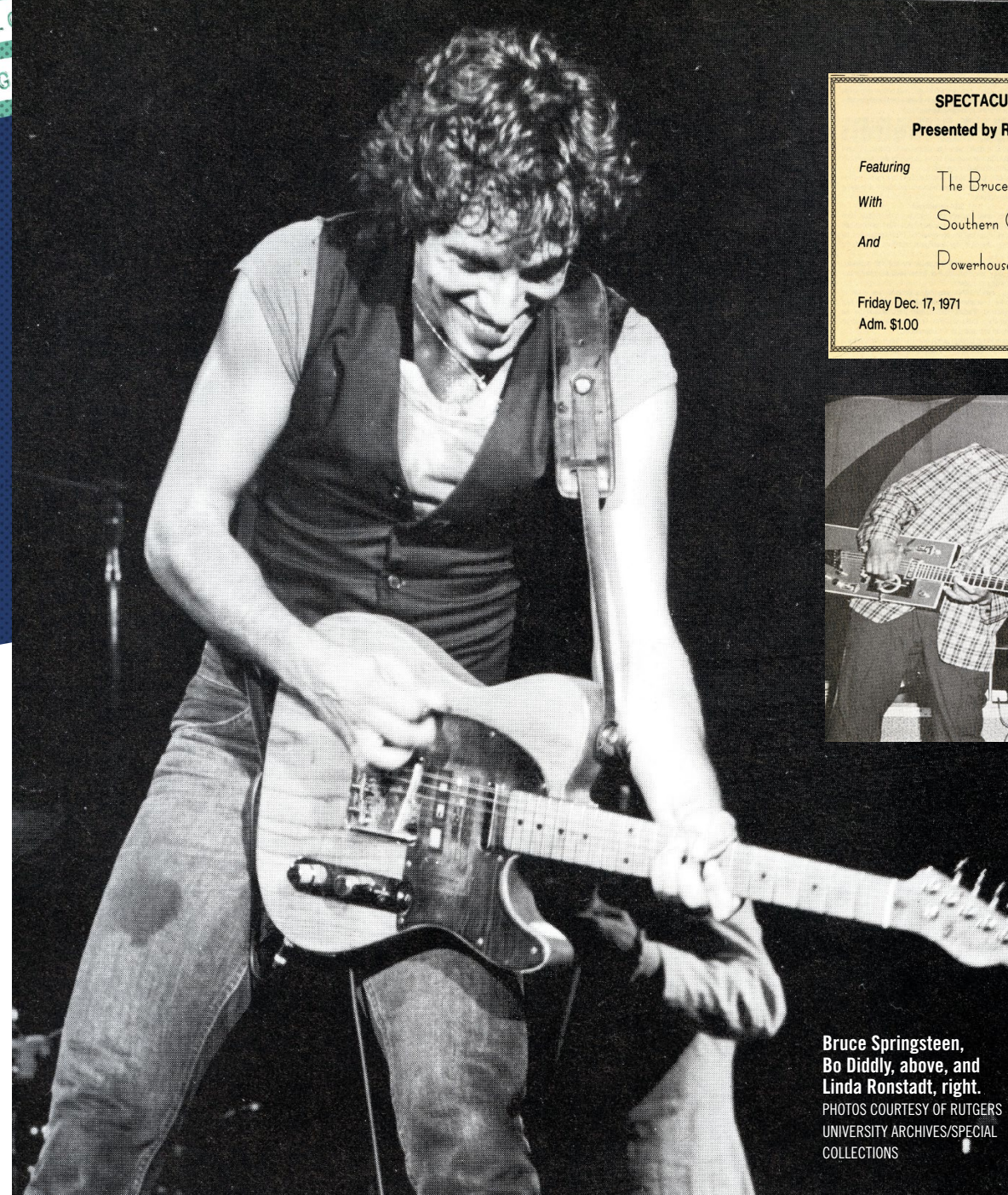
Billy Joel

MEMORIES OF OUR TIMES ON THE BANKS

will inevitably include a favorite roommate, professor, or clubs to which we belonged. Sacrificing studying time to attend concerts held on campus in places like The Barn (College Avenue Gym), the Rutgers Athletic Center (the RAC), Rutgers Stadium, the Ledge or SAC (Student Activities Center), and the Livingston Gym will also stick in our minds.

Student organizations with acronyms like RUPA (Rutgers University Programming Association), RUMP (Rutgers University Major Productions), RCPC (Rutgers College Program Council), and LOCO (Livingston's Own Concert Organization) were instrumental in booking the acts and arranging for the venues and promotion for all of the shows.

Jim CuvIELLO recalled the weekends in the 1960s that were marked by Rutgers concerts. (See his list of shows on page 23.) "During my college years, 1965-1969, there were three 'big weekends' during which there were concerts. The weekends were called Soph Hop, Junior Prom, and the Military Ball. The 'Mili Ball' weekend also had a formal social/dance for Reserve Officer Training Corps (ROTC) cadets and was the only big weekend with that kind of event. Fraternities had 'special' parties during those weekends."



Bruce Springsteen, Bo Diddley, above, and Linda Ronstadt, right. PHOTOS COURTESY OF RUTGERS UNIVERSITY ARCHIVES/SPECIAL COLLECTIONS

SPECTACULAR MUSIC FESTIVAL
 Presented by Rutgers Commuter Council

Featuring The Bruce Springsteen Band
 With Southern Conspiracy
 And Powerhouse

Friday Dec. 17, 1971
 Adm. \$1.00

At The Ledge
 7:30 P.M.

The concerts would not have taken place without the people who organized the shows or worked at the venues. Thomas G. Dallesio saw Joe Jackson at the Barn in 1978. "I was working the concert and all of a sudden I see Jackson in the stairwell. What does a teenager say to a rock star? 'Hi, Joe!' He grunted something back. Gave a great concert, though!"

Nancy Gross Berkoff was a member of RUMP from 1973 – 1977. "I loved being on RUMP," said Berkoff. "Dick Pierce was the College Avenue campus administrator and encouraged us to think big and take chances on organizing campus concerts."

Berkoff remembers a 1974 night when Bruce Springsteen played at the Ledge with Heavy Trucking for a 25-cent admission and then walked across campus to sing on three songs with Billy Joel, who was playing at the Barn. "Springsteen had not yet attained superstar status and the student who was providing security at the Barn did not believe Springsteen when he said he was there to play an encore with Billy Joel."

Everyone on RUMP was involved with concert logistics, said Berkoff. "From booking the acts to negotiating contracts to printing tickets to ushering to cleaning up the venue, we were involved with it all..."

and the next morning, we had to wake up at 7 a.m. to go to classes."

Other concerts that Berkoff remembers well include Billy Crystal and Robert Klein performing at Cook, Earth Wind & Fire, Jackson Browne, and Renaissance. "Legend has it that Jackson Browne knocked on the door of an off-campus house and asked to shower there because he didn't like the locker rooms at the Barn, where he was performing. Renaissance was a particularly challenging concert because they had very exacting sound requirements and a light show, which was not a typical component of shows back then."

FAVORITE CONCERTS

RAA members on Facebook shared their favorite Rutgers New Brunswick-Piscataway campus concert memories

1960s - 70s

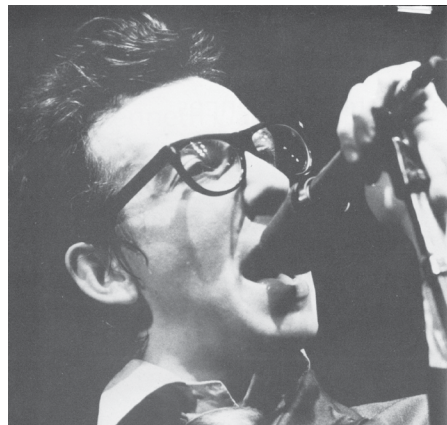
Suzie Ditmars recalled seeing Peter, Paul, and Mary at the College Avenue Student Center in 1959-60.

Elliot Lurie, the lead singer of the band Looking Glass, which was formed while he was at Rutgers, (see article page 24) said, "The one concert that sticks out is the first time I saw the {Young} Rascals. I was always a huge fan and they influenced my music quite a bit. I remember it quite well, as they were at their peak at that time."

For many, Rutgers was a place to see performers that were up-and-coming, or who were starting to hit their stride in their careers. Like the 1960s, the 1970s proved to be a fertile period for seeing top-notch entertainment on the Banks. For Adrienne Leonard McDonald, her favorite concert was "definitely Steve Martin at the RAC! Two guys were walking around the floor section dressed as the Wild and Crazy Guys before the concert. It was the year of 'King Tut.' For the encore, everyone was chanting 'King Tut, King Tut'! Steve came out and pointed to the sound people and the song started. The crowd went wild!"

Sharon Rogoff Eichert's favorite concert was seeing Harry Chapin at the Barn in 1974, her freshman year. "The girl who lived next door was dating one of the organizers of the concert. After the concert I went down to get a soda, and coming back up rode the elevator with my floor-mate, her boyfriend, and Harry Chapin, who they were sneaking in to watch a basketball game."

A member of a Rutgers sports online discussion group recalled seeing Lou Reed and the Velvet Underground at the College Ave Student Center in the early 1970s. "A room that probably held a few hundred,



with very good acoustics. THAT was a hell of a show. Reed was top of his game then."

Other 1970s highlights included Meatloaf, Bruce Springsteen and the E Street Band, and Southside Johnny and the Asbury Jukes at the Barn. "We had fun singing along to 'Havin A Party' with Southside Johnny," said Barbara Pollison-Beck. The Barn gig was the second Rutgers appearance for Springsteen, who also played the much smaller Ledge in 1971 as part of a triple bill.

The Ghilino Family has attended many concerts at Rutgers since 1976. Ron Ghilino, RC'80, recalls getting shutout for Meatloaf tickets, but picking up Elvis Costello tickets instead. "That show at The Ledge was one of the best I've ever seen," said Ghilino. He also vividly remembers seeing Billy Joel doing a sound check in The Barn during the day. "The side door was open and I was able to get within 25 feet or so of Billy playing piano." His wife, Mary Ciampo Ghilino DC'80, remembers an outdoor show at Rutgers Stadium featuring Southside Johnny and Ronnie Spector. She also adds that Steve Martin put on the biggest show during her tenure at Rutgers.



Diana Ross and the Supremes
Elvis Costello and Fishbone have
all performed on campus.
PHOTOS COURTESY OF RUTGERS
UNIVERSITY ARCHIVES/SPECIAL
COLLECTIONS

1980s

Rev. David Pickens saw Warren Zevon at The Barn in April 1980. "A handful of us students slept in the lobby of the Student Center to be first in line for tickets. An RU Police officer was suspicious because there were so few people on line, but after a phone call, he let us stay. Zevon was fantastic!"

"Billy Idol opened for A Flock of Seagulls (AFoS) at The Barn in '83," recalled Claudia O'Neill. "I was a big AFoS fan and was so

excited to see them but Billy Idol killed his set. I knew who he was and his music but wasn't a big fan. He outperformed the Seagulls and I became a fan after that show. Billy Idol should have been the headliner that night! Soon after he became very popular and more mainstream with videos on MTV." The Barn also hosted Devo in 1981.

The Cook College Gym also joined the ranks of concert venues, with Patty Smith, Pure Prairie League, and others playing there. And the Busch campus hosted an outdoor concert by REM in 1985, with Living Colour at the Livingston Student Center in 1989.

1990s+

Stan Sedwick remembered seeing Rage Against the Machine at the Livingston Gym in 1993. "At the opening chord of the first song, the entire floor erupted into a giant mosh pit. I've never seen a band and their fans feed off each other's energy as much as that night." Brian Tobin's 1990s concert memories included Radiohead, Live/

Lemonheads/Digable Planets and Indigo Girls.

"My personal favorite show was Deadguy and Damnation AD at the Cook College Student Center," said Ronen Kauffman RC'98, "but I had a lot of fun covering Biohazard, House of Pain, and Korn for the *Targum*. I was able to show up early and play basketball with Biohazard against House of Pain."

Andrew Ghilino SAS'11 and John Ghilino SAS'14 saw some more recent headliners like Third Eye Blind, Circa Survive, Brand New, Max Bemis, and Reel Big Fish.

Whether it was band you loved, a band you had never heard of, or a band that you saw just before they hit it big, the memories of attending the concert with your Rutgers classmates is something that will always be remembered.

CONCERT ARCHIVE

Learn about more of Rutgers' and New Brunswick's memorable concerts at: www.concertarchives.org/locations/new-brunswick-nj--3?page=3

JIM CUVIELLO'S SET LIST

JIM CUVIELLO'S LIST OF MID-LATE 1960'S CONCERTS ON CAMPUS IS LIKE READING A LINE-UP FOR A FANTASY MUSIC FESTIVAL.

1964-1965	1966-1967
Count Basie	The Temptations
The Rascals with comedian Soupy Sales	The Young Rascals with comedian Charlie Manna and The Blues Project
Trini Lopez	The Brothers Four with comedian Godfrey Cambridge
The Serendipity Singers with the George Shearing Quintet in the Ford Caravan of Music	The Kingston Trio
Ian and Silvia with comedian Dick Gregory	The Four Tops
	Nina Simone
	The Serendipity Singers
	Ray Charles

1965-1966

Dave Brubeck with comedian Jackie Mason

The Crystals

The Supremes

Little Anthony and the Imperials

Ben E. King

Ruby And The Romantics with comedian Len Barry

The Chad Mitchell Trio comedians Allen and Rossi and The Brandywine Singers

Maynard Ferguson

The Four Seasons

1967-1968

The Rooftop Singers with comedian Woody Allen

Tommy James and the Shondells

Dionne Warwick

The Lovin' Spoonful

Simon and Garfunkel

Judy Collins

Ian and Sylvia

Louie Armstrong

Al Hirt

Jack Jones

1969-1970

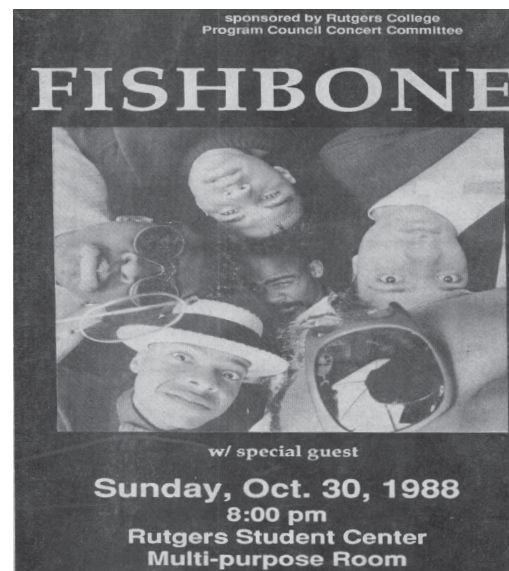
The Fifth Dimension

Ray Charles

The Turtles

Cream

Donovan



'Brandy,' What a Fine Song ...

BROUGHT TO YOU BY RUTGERS ALUMNI



Above: Caption: Elliot Lurie (center) plays at the 2018 Yacht Rock Revival in Atlanta, GA with members of Yacht Rock Revue, Peter Olson (left) and Nicholas Niespodziani, (right) PHOTO CREDIT: EMILY BUTLER PHOTOGRAPHY

By Francine Tardo RC'96

Pop songs come and go, but some keep their popularity through the decades. The 70s #1 hit "Brandy" (You're a Fine Girl) is still enjoyed by music fans all over the world, appearing in movie soundtracks and sung regularly at karaoke bars. Looking Glass, the band behind the megahit, originated at Rutgers, with three of the four members graduating with the class of 1970. Elliot Lurie RC'70, the lead singer and songwriter behind "Brandy," took a trip down memory lane, recalling band rehearsals in residence halls, concerts at the Ledge and how the "Yacht Rock" music genre brought him out of retirement and back on the road.

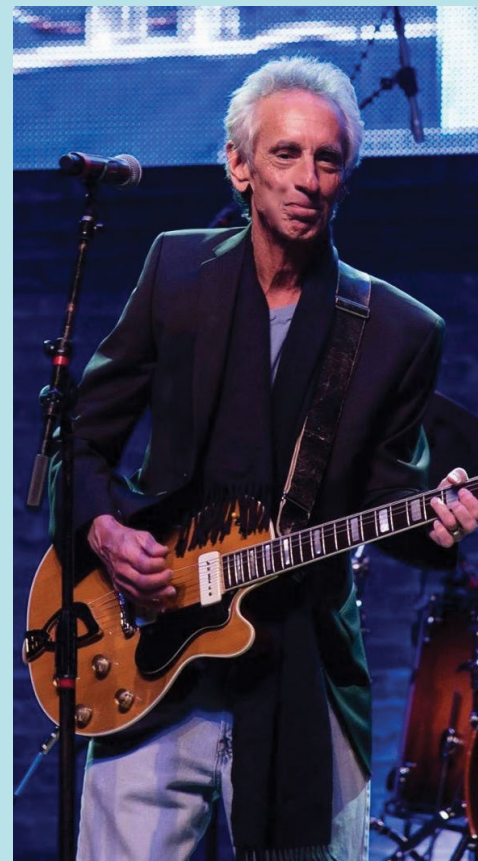
You originally enrolled at Rutgers as an engineering major. What made you decide to pursue music full time?

"I've always played music and had been playing professionally since I was 15. I had a first period, double period, mechanical

drawing class at 8 a.m. on Monday mornings. That made me change my major as quick as I possibly could. It was only a matter of weeks. I knew right away that it wasn't for me and I became a sociology major. Rutgers was very important in my life. I got a degree I never used, but I also formed a band that had a hit #1 record."

Where did Looking Glass play at Rutgers?

"Most weekends on Friday and Saturday night, we played at various fraternity houses on campus. I always looked forward to playing at the Ledge. It was open to the public and a great place to play. The hall was a pretty big space — it held about 400 people. To play there you had to be popular. At the time there was another band on campus, called the Zoo. Lenny Kaye RC'67 was the singer. They were very popular, and he moved on to play with Patti Smith. We were both regulars there."



What were your most memorable Rutgers experiences?

"I remember some of the classes and professors, and the cafeteria at the Ledge. We would hang out and talk between classes. It was the Vietnam War era and we got into some heated political discussions. Usually politics and music is what we discussed and there was a great jukebox that we played all the time. The whole experience at Rutgers was great — the band rehearsed in dorm halls that were public areas that we could claim and set up our stuff and rehearse. Sometimes people would be there studying and they would see us setting up and get up and leave. But we were only there a couple of hours. <laughs>"

Would you have ever thought "Brandy" would have such staying power? How do you feel when you see younger generations still embracing this song?

"I continue to be quite amazed. There were some bigger hits at the time, but they did not have the same staying power. I think part of it is the story and the production of it. It sounds a little different than a lot of 70s pop hits, and maybe my vocal is a little bit different as well.

"We recorded it a number of times, once in Memphis with Steve Cropper, a wonderful musician... but it was not a hit record. Then we went and redid it from scratch, tinkered with it for months until you got the version you hear on the radio. The week it went #1 — Labor Day weekend in 1972 — we were playing in Atlantic City at the Old Steel Pier. Then we started touring right away and did so for a number of years."

Is "Brandy" based on a "real" person?

"About 10-12 years ago I heard a story about a woman in New Brunswick who was buried there and in love with a sailor, and that the song was based on that. I certainly wasn't aware of it when I wrote the song. The song is made up. I used to write short stories, and this is one of the shortest ones at 2 minutes, 59 seconds. There was a girl I went out with in high school named Randye. I started strumming the guitar and lyrics were coming to me. I thought, it's not



the best name to use, since it's androgynous. Since the character's a bar maid, I changed it to Brandy.

What are your thoughts of the "Yacht Rock" music genre? When did it actually start?

"I first heard about it 8 or 9 years ago, when this band in Atlanta called Yacht Rock Revue called me and explained to me what it was. They ended up being a great band and I started to go play with them. I'm actually surprised that Brandy is part of it. The pantheon of Yacht Rock is Michael McDonald, Darryl Hall, and Kenny Loggins. They are all high tenors and I'm a baritone. Most of the music is mid-70s and mine is 1972. I think the subject matter is why it fits. There is this whole online debate of whether songs are 'yachty' or 'nyachty.' I think the genre is still being defined."

What motivates you to keep playing live and writing music?

"I was in the film business and had retired as a music executive at 20th Century Fox, and got the call from Yacht Rock Revue. I call this my retirement gig — I don't play golf. The travel is difficult sometimes, but the shows are great and people love it.

"If you write, you write — not necessarily to get hit records. Sometimes I throw songs away, others I will record in my home studio. Occasionally it sticks and I'll put it up on iTunes and Spotify. I'm always writing."

LOOKING GLASS RUTGERS COLLEGE CLASS OF 1970

Elliot Lurie, Brooklyn, N.Y., lead guitar
Pieter Sweval, Toms River, N.J., bass
Larry Gonsky, Paterson, N.J., keyboards

The band's other member, **Jeff Grob** from Paterson, N.J., went to Rider College. Ironically, after his recording career was over, he went back to Rutgers and graduated with a degree that enabled him to become a landscape architect. Grob recently joined Lurie on stage during the "Rock the Yacht" concert in Morristown, N.J.

Above: The members of Looking Glass in the house they rented on Redmond Street in the late 60s. Top Row, from left: Jeff Grob, Larry Gonsky; Bottom Row: Pieter Sweval, Guenivere the house dog, and Elliot Lurie.

PHOTO BY ALFREDO NUNEZ RC'70



26
LEGO sculptures
were featured
at LSC

1,799,661
LEGO bricks were used to create the exhibit



Class of
'98

RC'98 Sean Kenney's
creations link science and art

MASSIVE MENAGERIE



"The sculptures that we displayed at Liberty Science Center were built over the course of **2011 to 2019**. In all, they took over **8,000** hours to assemble together with my team of artists here in my Brooklyn studio. While the Liberty Science Center exhibit was the first time I've had my work on display in the area, these same sculptures, together with over 100 others, have been on display across North America, Europe, and Asia for the better part of a decade. Together, those sculptures took over 25,000 hours to design and build."

— Sean Kenney, above



By Robin Cabana DC'98

You won't usually find polar bears, pandas, and leopards at Liberty Science Center. But last summer, visitors to the Jersey City museum encountered all kinds of critters created out of LEGO bricks by Sean Kenney RC'98.

The exhibit, Sean Kenney's Art Made With LEGO Bricks, used more than 1.5 million plastic pieces to connect art and science. These LEGO creations challenged visitors to explore issues like endangered habitats, sustainability, and urban development, and think about how to build solutions.

"As a Jersey born artist, and someone who has been to Liberty Science Center countless times, I am extremely proud to showcase at a place that does so much to engage young minds and build the next generation of scientific leaders," Kenney said. "My goal with this exhibition is to show that humans and nature are interconnected, just like the blocks that make up these sculptures."

If you missed this massive menagerie, you can explore more of Kenney's work and find upcoming exhibits at www.seankenney.com.

Photos courtesy of Sean Kenney and Liberty Science Center



8,000
hours of work

CREATURES GREAT AND SMALL

The largest piece at the exhibit was "Growing Ideas," which took more than **two years** to create using nearly **half a million** pieces.

You can read more and watch a documentary about it at www.seankenney.com/portfolio.php/growing-ideas

The smallest pieces were two-dimensional murals of parrots, each measured about **60 inches by 45 inches**.





Rutgers Alumni Association
PO Box 11320
New Brunswick, NJ 08906

Non-Profit
Organization
US Postage
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New Brunswick, NJ
Permit No. 863

RAA CALENDAR OF EVENTS

SUNDAY, JANUARY 26, 2020, 1 PM

Paint 'N Sip at ArteVino in Metuchen.

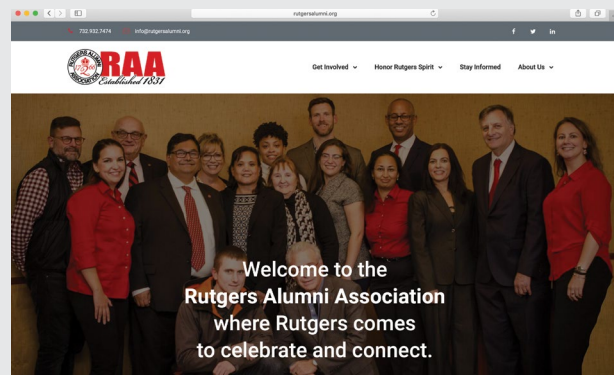
TUESDAY, FEBRUARY 4, 2020, 6:45 PM

Men's Basketball, Rutgers vs. Maryland Game Watch. Quaker Steak & Lube, Edison, NJ.

SATURDAY, APRIL 18, 2020, 5:30 PM

Loyal Sons and Daughters Gala. Hyatt Regency New Brunswick, NJ. Each year the Rutgers Alumni Association honors individuals who have made a significant contribution of service to Rutgers

To register, or for more information about these events, call the RAA at 732-932-7474 or visit www.RutgersAlumni.org



Visit the new RAA website

Our website has a new look. Visit our website to celebrate Rutgers, find out about upcoming events and connect. www.RutgersAlumni.org



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